

Customer Success Story – TARZ Distribution Pvt Ltd - Power BI Reports Development

TARZ Distribution Pvt Ltd, India’s leading luxury beauty partner, partnered with CloudFronts to further enhance its finance reporting capabilities through development of complex financial reports on Dynamics 365 Business Central.

About TARZ Distribution Pvt Ltd:

TARZ Distribution India Pvt. Ltd. has been India's leading partner for luxury beauty since 2007. An expert in distribution and marketing services, headquartered in Mumbai, with regional offices across India. Their expertise and intimate knowledge of luxury beauty, spanning six decades, is derived from being an integral part of [The Chalhoub Group](#), making them a major player in the luxury beauty market. TARZ Distribution India Pvt Ltd represents the following brands in India, Dior, Givenchy, Burberry, Calvin Kline, Davidoff, Marc Jacobs, Chloe, Roberto Cavalli, Make Up or Ever and IsaDora.

Learn more about them at <https://www.tarz.co.in/>

Business Challenges:

TARZ Distribution Pvt Ltd was looking to gain better insights for improved data-driven decision-making with the development of an Inventory, Sales, and Advertisement Report on Microsoft Power BI.

Solution:

CloudFronts addressed TARZ Distribution’s challenge by developing Inventory, Stock Cover, Sales, and Advertisement and Promotion Reports on Microsoft Power BI. These reports provided TARZ Distribution with enhanced visibility, analytics, and improved decision-making capabilities.

The following reports were developed for TARZ Distribution:

Inventory Report: This tailored report equips TARZ Distribution with detailed insights into their inventory, ensuring optimal availability. Facilitating comparisons based on brand, it empowers the company to assess both quality and cost factors, fostering informed decision-making to enhance inventory management strategies.

Sales Report: This sales report generated through our Power BI solution provides detailed sales data, including sales amount and quantity, categorized by region code. It offers a granular overview of sales performance, enabling us to analyse trends, identify opportunities, and make data-driven decisions to drive business growth effectively.

Advertisement and Promotion Report: The A&P Report facilitated TARZ Distribution in gaining insights into divisional values through a range of charts and visuals. This aids in recognizing both the highest-performing divisions and those requiring attention, based on weekly and monthly trends, thus assisting in informed business decisions.

Stock Cover Report: The stock cover report helps businesses manage inventory by identifying brands with surplus or low stock levels. It enables them to optimize inventory, reduce costs, and prevent stockouts, ultimately improving business decision-making and efficiency.

Key Technologies:

1. Dynamics 365 Business Central
2. Power BI

Post Go-live:

After the successful implementation of Microsoft Power BI TARZ witnessed notable enhancements in data visibility and decision-making capabilities. With access to actionable insights derived from the reports, they experienced streamlined business processes and increased operational efficiency, ultimately leading to improved performance and strategic decision-making across various departments.

In conclusion, through its partnership with CloudFronts, TARZ Distribution was able to leverage Microsoft Power BI's capabilities to create sophisticated financial reports that were customised to meet its unique requirements.